

1930s hair and makeup

Ebook Description: 1930s Hair and Makeup

This ebook delves into the captivating world of 1930s hair and makeup, exploring its evolution, iconic styles, and enduring influence on beauty trends today. The 1930s represented a fascinating period in beauty history, marked by both elegance and a subtle rebellion against the flapper era's excesses. This guide provides a comprehensive look at the techniques, products, and cultural context that shaped the distinctive looks of the decade. From the sleek waves and finger waves of Hollywood glamour to the more understated styles of everyday women, this ebook offers a detailed and visually rich exploration, making it essential reading for beauty enthusiasts, historians, and anyone interested in the evolution of style. Learn to recreate these timeless looks and understand their lasting impact on modern beauty.

Ebook Title: Glamour and Grace: A Guide to 1930s Hair and Makeup

Outline:

Introduction: The Beauty of the 1930s – Setting the Scene

Chapter 1: Hair Styles of the 1930s: Waves, Curls, and Upsweeps – Techniques and Variations

Chapter 2: Makeup Techniques of the 1930s: The "Natural" Look and its Evolution

Chapter 3: Products and Tools of the Era: From Vintage to Modern Equivalents

Chapter 4: The Influence of Hollywood: Iconic Stars and Their Looks

Chapter 5: Beyond Hollywood: Everyday Makeup and Hair in the 1930s

Chapter 6: Recreating the Looks Today: Step-by-Step Tutorials

Conclusion: The Enduring Legacy of 1930s Beauty

Article: Glamour and Grace: A Guide to 1930s Hair and Makeup

Introduction: The Beauty of the 1930s – Setting the Scene

The 1930s, a decade emerging from the Great Depression, saw a fascinating shift in beauty ideals. While the Roaring Twenties celebrated a rebellious flapper style with its bobbed hair and bold makeup, the 1930s embraced a more refined, sophisticated aesthetic. This era emphasized elegance, femininity, and a natural, yet glamorous look. Hollywood's golden age played a pivotal role in shaping these trends, with iconic actresses influencing women worldwide. This guide explores the defining characteristics of 1930s beauty, examining the techniques, products, and cultural influences that shaped the decade's unique style.

Chapter 1: Hair Styles of the 1930s: Waves, Curls, and Upsweeps – Techniques and Variations

The hallmark of 1930s hairstyles was undoubtedly the wave. Whether soft, flowing waves or meticulously sculpted finger waves, this style dominated the decade. These waves weren't simply haphazard curls; they were carefully crafted using techniques like pin curls, setting lotions, and heated irons (often using a curling iron heated on a stove!). Variations included:

Finger Waves: These elegant, geometric waves were created by carefully manipulating wet hair with the fingers and setting combs.

Marcel Waves: Created using a heated Marcel iron, these waves offered a more defined, polished look.

Pageboy: A shorter, more youthful style, the pageboy bob featured soft waves framing the face.

Upsweeps: For more formal occasions, hair was often swept up into elegant chignons, buns, or rolls, often incorporating decorative combs or barrettes.

The key to achieving these styles was the use of setting lotions and hairspray (often homemade concoctions back then) to maintain the shape and hold of the waves.

Chapter 2: Makeup Techniques of the 1930s: The "Natural" Look and its Evolution

While "natural" might seem contradictory to the glamour of the era, the 1930s makeup look aimed for a subtly enhanced version of natural beauty. This contrasted sharply with the bolder makeup styles of the previous decade. Key features included:

Pale Foundation: A pale, almost translucent foundation created a flawless complexion.

Defined Brows: Eyebrows were meticulously arched and defined, often using a pencil or eyebrow cake.

Subtle Eyeshadow: Light, neutral eyeshadows, such as beige, brown, or taupe, were preferred.

Dark Mascara: Mascara was essential to emphasize the eyes, but it was used to lengthen and darken lashes, rather than creating dramatic volume.

Red Lips: The signature element of 1930s makeup was undoubtedly the red lip. However, unlike the brighter shades of the 1920s, the reds of the 1930s were often deeper, more muted tones, emphasizing a classic and sophisticated appeal. Lip liner was used to create a perfectly shaped pout.

Rouge: Cream or powder rouge was applied to the apples of the cheeks for a subtle flush of color.

Chapter 3: Products and Tools of the Era: From Vintage to Modern Equivalents

The products and tools used in the 1930s differed significantly from what we have today. Many women relied on homemade concoctions for hair and makeup. However, commercially available products were also evolving. This chapter would detail the differences and suggest modern equivalents. For instance:

Setting Lotion: Replaced by modern hairspray and mousse.

Hair Oil: Modern hair serums and oils provide similar benefits.

Cold Cream: Modern cleansing creams and balms.

Powder Puffs and Compacts: Though still used, the formulations have changed significantly.

Chapter 4: The Influence of Hollywood: Iconic Stars and Their Looks

Hollywood's golden age significantly impacted the beauty trends of the 1930s. Stars like Jean Harlow, Marlene Dietrich, and Katharine Hepburn became beauty icons, each with their unique style. This section would analyze the signature looks of these stars and how they influenced the broader public.

Chapter 5: Beyond Hollywood: Everyday Makeup and Hair in the 1930s

While Hollywood glamour was influential, not all women could afford the same luxurious products and services. This section explores how average women adapted and interpreted the 1930s beauty trends, considering accessibility and practicality.

Chapter 6: Recreating the Looks Today: Step-by-Step Tutorials

This practical section provides detailed, step-by-step instructions and visual guides on how to recreate both hair and makeup looks from the 1930s using modern products and techniques.

Conclusion: The Enduring Legacy of 1930s Beauty

The elegance and sophistication of 1930s beauty continue to inspire modern makeup artists and fashion designers. This concluding section summarizes the key takeaways and discusses the enduring legacy of the era's timeless aesthetic.

FAQs:

1. What type of hair products were used in the 1930s? Setting lotions, hair oils, and sometimes homemade concoctions.
2. What were the most popular lip colors? Deep, muted reds were favored.
3. How did Hollywood influence 1930s beauty trends? Iconic actresses set the standard for many women.
4. Were there differences in makeup styles for everyday women vs. celebrities? Yes, celebrities had more access to resources and stylists.
5. What tools were used to create 1930s hairstyles? Curling irons, setting combs, and hairpins.

6. What was the significance of the "natural" look in the 1930s? It represented a shift from the bolder makeup of the 1920s.
7. Where can I find modern equivalents of 1930s beauty products? Many beauty brands offer modern alternatives.
8. Are there any specific tutorials for creating 1930s hairstyles? Yes, step-by-step tutorials are available in the ebook.
9. How did the Great Depression affect beauty trends of the time? It impacted access to high-end products, promoting more accessible styles.

Related Articles:

1. The Evolution of the Bob Hairstyle: Traces the bob's history, including its 1930s variations.
2. 1930s Hollywood Glamour: A Style Iconography: Focuses on specific stars and their contributions.
3. Makeup Techniques Through the Decades: Places 1930s makeup in historical context.
4. Homemade Beauty Recipes of the 1930s: Explores DIY beauty practices of the era.
5. The Impact of the Great Depression on Fashion and Beauty: Analyzes the socio-economic factors.
6. Vintage Hair Accessories and Their Modern Applications: Examines the use of barrettes, combs, etc.
7. Recreating Iconic 1930s Makeup Looks: A Step-by-Step Guide: Provides detailed makeup tutorials.
8. Comparing 1920s and 1930s Beauty Trends: Highlights the key differences between the two decades.
9. The Enduring Appeal of Classic Red Lipstick: Discusses the evolution of red lipstick and its continued popularity.

Additional Resources

The History of 1930s Makeup - 1930 to 1939 - Glamour Daze

May 29, 2013 · Concise illustrated history and tutorials of 1930s Makeup styles and

cosmetics from the 1930's golden age of Hollywood glamour. By the beginning of the decade the 1930s ...

Women's 1930s Makeup: An Overview - Hair and Makeup Artist

Women's 1930s makeup was more natural and less vampy than the 1920s. We look at what influenced the look, and the colours that were available.

1930s Makeup and Hair: How to do 30s Hair and Makeup?

Nov 30, 2020 · Paying close attention to the stars that made women's fashion in the 30s what it was, like Greta Garbo, Carole Lombard, Jean Harlow, Constance Barnett, Myrna Loy, and a ...

Simple, Natural 1930s Makeup Guide - Vintage Dancer

Learn how to do simple 1930s makeup for day and evening looks. Authentic directions with vintage makeup for a glamorous 30s beauty look.

Hairstyles and Beauty Trends of the 1930s

Dec 26, 2024 · The 1930s marked a significant transformation in women's makeup trends, highlighting a glamorous yet sophisticated aesthetic. You can explore these transformational ...

1930s Hairstyles and Makeup Archives - Vintage Hairstyling

Dec 23, 2020 · Blog posts about 1930s hairstyles and makeup. Read the history, learn with tutorials, and find fun facts about beauty during the Art Deco Era and Great Depression Era of ...

The History of 1930s Makeup | Glamourdaze

Lavishly illustrated and concise history of Women's Makeup styles and cosmetics from the 1930s golden age of Hollywood glamour.

1930's - 1930 "great depression" "historical hair and make-up"

As fashion in the 1930's was a lot more feminine than the 1920's, hair was grown a little longer, but still quite short. The women who still had long hair would wear theirs pinned up into styles ...

Giving face - women's make-up style and status in the 1930s

Aug 8, 2018 · By the 1930s, it was one of several major make-up brands advertising a wide range of cosmetics, along with Max Factor, and Arden's main rival Helena Rubenstein. Elizabeth ...

Mastering the Classic 1930s Makeup Look - Makeup Marilyn

Dive into the elegance of the 1930s with our detailed guide on achieving the classic 1930s makeup look. Learn about the decade's signature styles, from sultry, smoky eyes to perfectly ...

1930s Hair and Make-up Tricks of the Stars - Vintage Makeup Guides

May 22, 2015 · Hollywood Hair and Make-up Tricks 1933 from Perc Westmore. Featuring Carole Lombard, Miriam Jordan, Una Merkel and Dorothy Jordan

The history of 1930's make up - Be Glamour

Jan 5, 2018 · The gradual emancipation of women through the 1920s brought with it

independence of action, and there is no bolder way to express the femininity than with ...

30s Makeup: History, Growth and Ideas from 30s Makeup Look

Nov 7, 2022 · Emulate the following makeup methods inspired by Vintage Dancer, to recreate this look. The optimal skin tone for foundation is one with a dewy, pale pink undertone. The Riviera ...

Vintage Beauty Gadgets from the 1920s to 1940s That Seem ...

5 days ago · Bizarre and fascinating vintage beauty gadgets from the 1920s to 1940s that once promised perfection—but now seem straight out of science fiction.

1930s Archives - Hair & Makeup Artist Handbook

A selection of hair and beauty adverts from the 1930s, showing the colours, products and beauty ideal of the era.

Vintage Witchy Glam — A Makeup and Hair Throwback to the 1930s ...

5 days ago · Lawmakers remove ‘revenge’ tax provision from Trump's big bill after Treasury Department request Doctors said my eyes were just dry—now I live with a devastating ...

Makeup and Beauty Lessons of the 1930s and 1940s

This rare beauty book, called Make-Up & Live!, is your guide to makeup and other beauty lesson of the 1930s and 1940s. With its stunning images of dazzling era models and quirky ...

The Elegant Look of the 1930s: Fashion Styles, the Bias Cut

The Elegant Look of the 1930s: Fashion Styles, the Bias Cut, and the Appearance of Models from the Era The 1930s was a decade that brought a distinct look to fashion, different from the ...

1930's Makeup styles Revisited - Glamour Daze

Feb 23, 2010 · You can download beautiful original vintage 1930's make-up and beauty guides now. Also 1920's Flapper make-up, 1940's make-up & beauty and 1950's beauty looks.

The Culture of Hair in Nineteenth-Century America

Jun 11, 2025 · Whiskerology by Sarah Gold McBride is a surprising history of human hair in nineteenth-century America, where length, texture, color, and coiffure became powerful ...

Black women's beauty, fashion choices intertwined with Black ...

Jun 23, 2025 · Photo by Fred Zwicky CHAMPAIGN, Ill. — Black women's beauty and fashion are complex, meaningful acts, deliberate strategies for engaging with the world that make bold ...

Montgomery County, Kansas - Wikipedia

Montgomery County is a county located in Southeast Kansas. Its county seat is Independence, [3] and its most populous city is Coffeyville. As of the 2020 United States census, the county ...

Fawn Creek township, Montgomery County, Kansas (KS) detailed ...

63% of Fawn Creek township residents lived in the same house 5 years ago. Out of people who lived in different houses, 62% lived in this county. Out of people who lived in different

counties, ...

Fawn Creek Township Map - Locality - Montgomery, Kansas, USA - Mapcarta

Fawn Creek Township Fawn Creek Township is a locality in Montgomery, Kansas. Fawn Creek Township is situated nearby to the village Dearing, as well as near the hamlet Jefferson.

Simply Organic Hair Redcliffe | Organic Eggs

Phone: (07) 3283 1211 | Shop 6 Walk Arcade 93 Redcliffe Parade, Redcliffe, QLD
Dreadlocks, hair extensions, braids, cult colour and corn-rows. Go for a simple cut and colour or some ...

The History of 1930s Makeup - 1930 to 1939 - Glamour Daze

May 29, 2013 · Concise illustrated history and tutorials of 1930s Makeup styles and cosmetics from the 1930's golden age of Hollywood glamour. By the beginning of the decade the 1930s woman's ...

Women's 1930s Makeup: An Overview - Hair and Makeup Artist

Women's 1930s makeup was more natural and less vampy than the 1920s. We look at what influenced the look, and the colours that were available.

1930s Makeup and Hair: How to do 30s Hair and Makeup?

Nov 30, 2020 · Paying close attention to the stars that made women's fashion in the 30s what it was, like Greta Garbo, Carole Lombard, Jean Harlow, Constance Barnett, Myrna Loy, and a host ...

Simple, Natural 1930s Makeup Guide - Vintage Dancer

Learn how to do simple 1930s makeup for day and evening looks. Authentic directions with vintage makeup for a glamorous 30s beauty look.

Hairstyles and Beauty Trends of the 1930s

Dec 26, 2024 · The 1930s marked a significant transformation in women's makeup trends, highlighting a glamorous yet sophisticated aesthetic. You can explore these transformational ...

1930s Hairstyles and Makeup Archives - Vintage Hairstyling

Dec 23, 2020 · Blog posts about 1930s hairstyles and makeup. Read the history, learn with tutorials, and find fun facts about beauty during the Art Deco Era and Great Depression Era of the 1930s.

The History of 1930s Makeup | Glamourdaze

Lavishly illustrated and concise history of Women's Makeup styles and cosmetics from the 1930s golden age of Hollywood glamour.

1930's - 1930 "great depression" "historical hair and make-up"

As fashion in the 1930's was a lot more feminine than the 1920's, hair was grown a little longer, but still quite short. The women who still had long hair would wear theirs pinned up into styles such ...

Giving face - women's make-up style and status in the 1930s

Aug 8, 2018 · By the 1930s, it was one of several major make-up brands advertising a wide

range of cosmetics, along with Max Factor, and Arden's main rival Helena Rubenstein. Elizabeth Arden ...

Mastering the Classic 1930s Makeup Look - Makeup Marilyn

Dive into the elegance of the 1930s with our detailed guide on achieving the classic 1930s makeup look. Learn about the decade's signature styles, from sultry, smoky eyes to perfectly sculpted ...

1930s Hair and Make-up Tricks of the Stars - Vintage Makeup Guides

May 22, 2015 · Hollywood Hair and Make-up Tricks 1933 from Perc Westmore. Featuring Carole Lombard, Miriam Jordan, Una Merkel and Dorothy Jordan

The history of 1930's make up - Be Glamour

Jan 5, 2018 · The gradual emancipation of women through the 1920s brought with it independence of action, and there is no bolder way to express the femininity than with makeup. By the ...

30s Makeup: History, Growth and Ideas from 30s Makeup Look

Nov 7, 2022 · Emulate the following makeup methods inspired by Vintage Dancer, to recreate this look. The optimal skin tone for foundation is one with a dewy, pale pink undertone. The Riviera ...

Vintage Beauty Gadgets from the 1920s to 1940s That Seem ...

5 days ago · Bizarre and fascinating vintage beauty gadgets from the 1920s to 1940s that once promised perfection—but now seem straight out of science fiction.

1930s Archives - Hair & Makeup Artist Handbook

A selection of hair and beauty adverts from the 1930s, showing the colours, products and beauty ideal of the era.

Vintage Witchy Glam — A Makeup and Hair Throwback to the 1930s ...

5 days ago · Lawmakers remove 'revenge' tax provision from Trump's big bill after Treasury Department request Doctors said my eyes were just dry—now I live with a devastating disability ...

Makeup and Beauty Lessons of the 1930s and 1940s

This rare beauty book, called Make-Up & Live!, is your guide to makeup and other beauty lesson of the 1930s and 1940s. With its stunning images of dazzling era models and quirky instructions, it ...

The Elegant Look of the 1930s: Fashion Styles, the Bias Cut

The Elegant Look of the 1930s: Fashion Styles, the Bias Cut, and the Appearance of Models from the Era The 1930s was a decade that brought a distinct look to fashion, different from the styles ...

1930's Makeup styles Revisited - Glamour Daze

Feb 23, 2010 · You can download beautiful original vintage 1930's make-up and beauty guides now. Also 1920's Flapper make-up, 1940's make-up & beauty and 1950's beauty looks.

The Culture of Hair in Nineteenth-Century America

Jun 11, 2025 · Whiskerology by Sarah Gold McBride is a surprising history of human hair in nineteenth-century America, where length, texture, color, and coiffure became powerful ...

Black women's beauty, fashion choices intertwined with Black ...

Jun 23, 2025 · Photo by Fred Zwicky CHAMPAIGN, Ill. — Black women's beauty and fashion are complex, meaningful acts, deliberate strategies for engaging with the world that make bold ...

Montgomery County, Kansas - Wikipedia

Montgomery County is a county located in Southeast Kansas. Its county seat is Independence, [3] and its most populous city is Coffeyville. As of the 2020 United States census, the county ...

Fawn Creek township, Montgomery County, Kansas (KS) detailed ...

63% of Fawn Creek township residents lived in the same house 5 years ago. Out of people who lived in different houses, 62% lived in this county. Out of people who lived in different counties, 50% ...

Fawn Creek Township Map - Locality - Montgomery, Kansas, USA - Mapcarta

Fawn Creek Township Fawn Creek Township is a locality in Montgomery, Kansas. Fawn Creek Township is situated nearby to the village Dearing, as well as near the hamlet Jefferson.

Simply Organic Hair Redcliffe | Organic Eggs

Phone: (07) 3283 1211 | Shop 6 Walk Arcade 93 Redcliffe Parade, Redcliffe, QLD
Dreadlocks, hair extensions, braids, cult colour and corn-rows. Go for a simple cut and colour or some thing far ...

1930s Hair And Makeup

1930s Hair And Makeup

Related Articles

- [1896 st louis east st louis tornado](#)
- [1953 new moon trailer](#)
- [1954 new york yankees roster](#)

[Back to Home](#)